



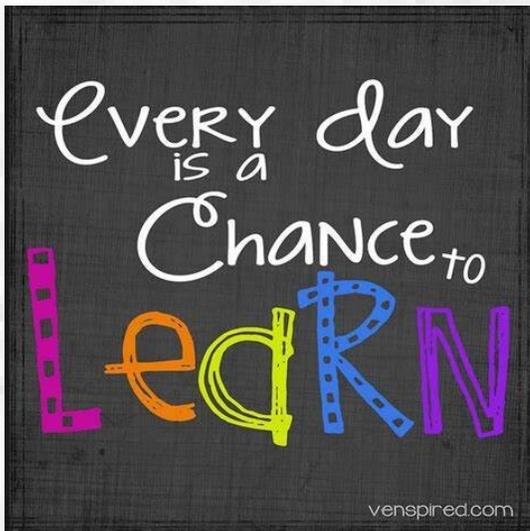
# 20+1 MOST SOUGHT-AFTER SOFT SKILLS

THAT WILL HELP YOUR BUSINESS  
SHINE AND GROW

Let your business stand out, let it be seen,  
let it flourish!

## *Willingness to Learn*

This is a bonus skill, that is, the plus one (+1) skill, that I have personally included as a soft skill. It can be termed as a personal attribute, and it is very important to me. Without it, all the other relevant and powerful skills that follow become less relevant, in fact, this book will be of no



interest to you.

Having the willingness to learn a new thing makes one creative, willingness to accept and learn from mistake makes one a better person. It's a trait that helps

people to relate well with others.

Some of us could not become the nurses, the pilots, the lawyers, the engineers, the doctors and so on that we admired to become because we could not have training in that particular field. This is not to say that our inability to learn was the only hindrance or obstacle to that profession. I duly acknowledge that other factors including financial challenges could contribute to that.

For the purpose of this book, emphasis has been placed on the learning desire because without the willingness to learn you will not be interested even in the topics that follow.

Learning is a key in our lives because whether we admit or deny it, it is something we do every day. You have learned to do what you are doing now, that is whatever trade or profession you find yourself in, whether a trader, mechanic, fashion designer, blogger, plumber etc., you had the desire to learn perhaps by practicing it consciously or unconsciously.

Learning is part of our daily activities and without conscious effort to practice it, we will not

flourish. Things keep changing every day and without willingness to learn new ways of doing things, we can't keep afloat or stay competitive.



Nobody was born with driving skills, yet people can drive most complex and sophisticated vehicles including those who even



entertained fear. Because they

desired to

learn how to

drive, they

learned, and they were able to drive.



Similarly, many business today have remained outmoded, losing customers and sales on daily basis because they feel comfortable doing the same old ways and reluctant to learn new ways of working.

Learning takes place in many forms, not necessarily formal education or training but it could be watching movies or videos, seeking views and advices from experts and friends, trying new things and making corrections among others.

Not all the skills we need to make our businesses grow are



taught in schools, universities or in apprenticeships. Hard skills or professional skills are different from

soft skills. Soft skills are mostly not taught in schools.

There are 20 most sought-after soft skills that can help to turn businesses around, increase customer base and build excellent brand or reputation.

It is not too late or too early to start. The time is NOW!

Learn one new soft skill today and it could become a turning point for the business you have dreamed to see or even the better person you have aimed to become.

## About Frank Ahenkorah



Frank Ahenkorah, SHRM-CP, is Certified Human Resource Professional, and a Corporate Trainer.

Frank provides outstanding corporate training and is advisor to many private business owners.

He passionately provides advisory services on matters of workplace civility, good manners and politesse. He voluntarily provides career counselling and courtesy coaching to young

people. He is also the lead facilitator for ushering skills training for church ushers and greeters.

### Specialty:

Workplace Civility training

Business Etiquette

Soft skills and ushering skills

Employee/Career Counselling & Coaching

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